

Note: in Fiscal Year 2008, Independence National Historical Park (INHP) issued 12 (twelve) Commercial Use Authorizations of which 66.67% were issued to just two companies (and their fictitious named entities):

Ride the Ducks

- Ride the Ducks
- Philly Ducks
- River Ducks
- Penn Ducks

Philadelphia Trolley Works

- Philadelphia Trolley Works (Double Decker Enterprises)
- 76 Carriage Co.
- Connective Tours
- Ben Franklin Carriage

**[INHP] Special Events Annual Report
FY-08**

1. Special Use Permits Issued

Type	2008	2007	2006
Film & Photography	108	106	96
Wedding Photography	110	79	119
Special Attention Requests	80	70	59
1 st Amendment Events	268	173	191
Special Events	132	102	105
Total:	698	530	585

2. Number of Visitors Participating in Permitted Events

2008: 139,331
 2007: 106,594
 2006: 80,858

3. Commercial Use Authorizations Issued

- Lights of Liberty
- Ride the Ducks
- Penn Ducks
- River Ducks
- Philly Ducks
- Philadelphia Trolley Works

Olde City Carriage Co.
Ben Franklin Carriage Co.
Connective Tours Carriage Co.
'76 carriage Co.
Independence Carriage Co.
Philadelphia Carriage Co.

4. VIP Visits

11/8/07: Jordanian Ambassador to the U.S., HH Prince Zeid Ra'as Al-Hussein
12/7/07: Korean Ambassador to the U.S., Tar-Sik Lee
12/27/08: Congresswoman Virginia Foxx (R-NC)
2/4/08: French ambassador to the U.S., His Excellency Pierre Vimont
2/16/08: British Ambassador to the U.S., Sir Nigel Sheinwald
3/27/08: Congressman Richard Larsen, (D-WA)
4/5/08: John Howard, Prime Minister, Australia (1996 - 2007)
6/16/08: Prime Minister of Bulgaria, Sergey Stanishev
6/25/08: State Senator Stewart Greenleaf and Iraqi delegation including the Governor of the Kurdish Region, Tamur Ramadham Fattah
6/26/08: The Honorable Helena Guergis, Canadian Secretary of State for Foreign Affairs and International Trade
7/12/08: Mary Peters, Secretary Department of Transportation
7/15/08: Sara Palin, Governor of Alaska
7/19/08: Congressman Mike Ferguson (R-NJ)
8/6/08: Oman Ambassador to the U.S. Hunaina Sultan Al-Mughairy
9/21/08: Senator John McCain interviewed in West Wing for the Today Show
9/28/08: Vietnamese Foreign Minister, Pham Gia Kheim

5. Significant Special Events

11/3/07: Dash For Democracy (3,500 participants)
11/11/07: Philadelphia Veteran's Advisory Commission Veterans Day Ceremony in Washington Square
1/21/08: MLK Birthday Bell Ringing Ceremony
2/1/08: Annual Freedom Day Ceremony
2/2/08: Kosciuszko Tribute Ceremony
2/16/08: Washington's Birthday commemoration (Sons of the American Revolution)
3/31/08: White House Commission on Remembrance Journey of the Flag Ceremony
4/18/08: Obama Rally on Block 2 (30,000 est. in attendance)
4/21-23/08: Press coverage of PA Primary from Block 1: AP, BBC, Globo International, Tribune Broadcasting, BET, NBC, Japan Broadcasting, Sky News
5/11/08: Christ Church 313 Birthday event
5/26/08: 120th annual Sons of Union Veterans of the Civil War Memorial Day ceremony.
5/27/08: Air Force Day event on block 2
6/13/08: Juneteenth celebration
6/25/08: Philadelphia Prison System cadet graduation ceremony on Block 2
7/3/08: Pops Concert
7/4/08: Independence Day Ceremony
7/4/08: Let Freedom Ring Ceremony
7/8/08: Public reading of the Declaration of Independence
7/12/08: National Governors Council reception in the Liberty Bell Center
9/11/08: Christ Church award dinner/ceremony

9/13/08: Washington-Rochambeau Parade
9/18/08: Liberty Medal Ceremony
9/22/08: Live broadcast of the Today Show from Block 2
9/27/08: National Public Lands Day

6. Special Event Revenues

318 Special events cost recovery account: \$12,160.93
319 Commercial Use Authorizations cost recovery account: \$21,988.00
627 Filming and Photography cost recovery account: \$18,924.29
625 Filming and photography location fee account: \$18,640.00

7. Trends

A. FY 2007 was the first full fiscal year in which Location Fees were collected for filming and photography, including wedding photography. While wedding photography permits decreased by 44% in the first year of implementation, they were back to pre-location fee levels in FY08. The implementation of location fees has not had an affect on the number of commercial filming and photography permits applied for; and has netted the park an 80% share of a total of \$18,640.00 in fees.

B. The completion of the Mall landscaping project in 2007 has had the effect of attracting more and larger events onto Independence Mall; most noteworthy of which was a rally in support of Senator Obama on April 18, 2008 that attracted a crowd estimated to exceed 30,000 people. The attractiveness of the venue and its suitability to accommodate larger events has resulted in a 31% increase in the number of events (combined special event and 1st Amendment permits) over FY07 and a 33% increase in the number of persons participating in these events.